

# BUSINESS

(\*\*please note that while this course will help *prepare* you for the GCSE Business course, the Year 9 course is a standalone course focusing on Personal Finance and Enterprise)

## What are the main things I will study in Y9?

- Enterprise (creating a winning business idea, setting up a business, business planning, target market, market research, marketing, operations, human resources, business finance)
- Personal Finance (saving, borrowing, risk & reward, security & fraud)
- Moving on from school – the world of work

## Who is this course best suited to?

- Future entrepreneurs (students interested in learning what is involved in running their own business and actually putting this into practice)
- Students keen to learn about personal finance
- Students who are keen to improve skills in: business planning, teamwork, independence, presentations, creativity, adaptability and critical thinking

## When I get into Y10 and Y11, what is the structure of the course and the assessment?

This is a linear course, with all content assessed at the end of Year 11 in two written exam papers worth 50% each.

Paper 1: Influences of operations and HRM on business activity

Paper 2: Influences of marketing and finance on business activity

## What careers or further study can I go on to if I take this course?

A Level Business Studies and/or Economics, or Level 3 Business CTEC.

A business qualification at Level 3 opens up a wide range of university courses, apprenticeships and employment routes. Many of our students go on to study accounting, marketing and business management.

## In short, why should I take this course?

Personal finance education will help you get to grips with many of the money choices which can have a big impact on your future. This course aims to cover many of the main money issues which we all face at some point in our lives, and will help to equip you with the knowledge and skills needed to make the best decisions possible.

This course also gives you the opportunity to put your entrepreneurial skills to work throughout a variety of enterprise activities and projects.

## Who can I contact for further details?

Christine Jaeggi, Head of Business