

GCSE Media Studies—2 year course - [HERE](#)

At Woodbridge High School the Media Studies Department has consistently scored **OUTSTANDING** Aips and numerous students from our cohort go on to study it at A Level, University and beyond!

Why choose Media Studies ?

Media Studies is an exciting option subject offered at GCSE. Media Studies is **analytical, reflective** and a **creative** subject that **encourages critical and discriminatory thinking** – both skills highly valued by universities and employers. Media Studies is an **intellectually and conceptually demanding subject** that can make significant demands of students, but at the same time is highly accessible and great fun to study.



What is the structure of the course?

The content of the course can be divided into:

The **theoretical framework**: media language; representations; audiences and industries

Contexts of the media: social; cultural; historical; political

Media forms: advertising & marketing; film; television; radio; newspapers; magazines; video games; music videos; blogs, websites & so-

Exam board—Eduqas

Exam 1 – 1hr 30mins –40%

Exploring the Media Stepped and extended response questions based on unseen media texts and set media texts

Exam 2 – 1hr 30mins – 30%

Understanding Media Forms and Products: Extended response questions based on set media texts

Non-Exam Assessment– 30%

Coursework Individual production: Creating a media product for an intended audience

