

BUSINESS (GCSE)

What are the main things I will study in Y10 and Y11?

- The dynamic nature of business.
- The external environment a business operates in, including the economic environment.
- Globalisation and its impact on business.
- What the different functional areas of a business do; including operations, finance, human resources and marketing (HRM).

Who is this course best suited to?

- Students who enjoy learning about 'real world' issues and applying theory to context
- Students who enjoy being challenged
- Students who enjoy reading around a subject
- Students who want to develop transferable skills
- Students who may be considering studying Business and/or Economics at A Level.

What is the structure of the course and the assessment?

This is a linear course, with all content assessed at the end of Year 11 in two written exam papers worth 50% each.

Paper 1: Influences of operations and HRM on business activity

Paper 2: Influences of marketing and finance on business activity

What careers or further study can I go on to if I take this course?

A Level Business and/or Economics, or Level 3 Business BTEC.

A business qualification at Level 3 opens up a wide range of university courses, apprenticeships and employment routes. Many of our students go on to study accounting, marketing and business management.

In short, why should I take this course?

This course is entirely relevant to the world around you, and helps you to understand the political and business environment. You will be inspired when looking at businesses such as Apple, Facebook and Snapchat and exploring what has made them so successful. The course is challenging and rewarding, and you will see your skills and knowledge develop rapidly over the 2 years. This course will compliment your other GCSEs as you will get to practice and develop your skills of analysis, application and evaluation.

Who can I contact for further details?

Mr Portnoi, Head of Business and Ms Jaeggi (2nd i/c Business)